Heroes of Pymoli

# Observable Trends

The total number of players used in this sample was 576. We calculated the data based on Gender, Age, Most Popular and Most Profitable items. After reviewing the data, we found that most of the players who made purchases on the game were Males **(Purchase Count = 652 and Total Purchase Value= $1,967.64)**. We also found that most of the players who made purchases were between the ages of **20-24 (44.79%)**. The most popular AND profitable item was **item ID 92-Final Critic** with a purchase count of **13** valuing at **$59.99**.